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JAY HOUSDEN
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RE: School Messenger and SMS Text Opt In Procedure

Dear Parent or Guardian,

The Calloway County School District (CCSD) will continue using the *SchoolMessenger* notification service to send important information to your household through both phone calls **and text messages**.

So that you may continue or begin to receive important SMS text messages from your student's school district, we encourage you to text "Y" or "Yes" to 67587. A message will be sent confirming your registration.

If you opt in, but decide to opt out later on, you may also reply "STOP" to any message or send "STOP" to 67587. The school district does not pay for text message charges that may be incurred by you for sending or receiving text messages. Check with your wireless carrier for possible charges.

Links to CCSD media:

- District Web Site www.calloway.kyschools.us
- follow **@CallowaySchools** on Twitter
- www.facebook.com/callowaycoschools on Facebook